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## International partnership: Simulware will distribute Cegos' elearning solutions in Italy

Cegos, a worldwide leader in training and development, and Simulware, a digital learning provider based in Italy, agree to sign a partnership agreement under which Simulware will distribute Cegos' e-learning modules to its clients in Italy.

Under this partnership, Simulware customers will now have access to the <u>Cegos catalogue on Soft Skills</u> localized in 19 languages, including Italian. This premium content will be available to Simulware customers in Italy.

As a pioneer in the elearning market, Simulware supports all kind of companies thanks to a wide range of methodological techniques, helping them finding the right solutions in relation to their Capital Human developing needs. Thanks to strategic investments and long-term partnerships, Simulware excels in LMS adoption for ad hoc, commercial and open solutions, catalogue management, ad hoc digital content creation, with a focus on the storytelling and user experience, including consulting services for Learning Model Design.

The Cegos Group deploys a global offering, including turnkey and tailored training and development, operational consultancy, Digital Learning, Managed Training Services, international training projects, and certificate or diploma courses. Running its own operations in 11 European, Asian and Latin American countries, Cegos is also active in over 50 countries through its network of partners and distributors, which are all leading e-learning solutions providers. Thanks to this network, its Catalogue on Soft Skills has 2.5 millions of learners per year.

Francesco Zanardi, Account Manager at Simulware, explains: "We live in an ever-changing world. Being successful means to constantly learn new skills, deepen our knowledge and improve our behaviors. Therefore, acquiring a mix of learning with innovation is critical. We strongly believe that our partnership with Cegos will help us to effectively face the market's challenges."

Pascal Debordes, head of Channels and Alliances at Cegos Group, adds: "We are very excited to start this new partnership with Simulware. This will enable us to accelerate the penetration of our Digital Learning solutions on Soft Skills in Italy. Our alliance combines the innovative solutions developed by Simulware, with Cegos' unique digital learning solutions."

## Press contacts:

Cegos: Mathieu Cadot / +33 1 55 00 96 64 / mcadot@cegos.fr Simulware: Solange Piazza / +39 375 6282926 / Solange.piazza@simulware.com

## **About Simulware**

Simulware is an Italian innovative company created in 1999, leader of the digital learning technologies market. Based in Trieste, Simulware offers about 100 titles among several business areas (including Security, Regulation and Policy). Courses are constantly updated and new ones created also thanks to the cooperation with expert partners and professionals.

The company also offers consulting services and customizable courses through its own e-learning platform named Simulware Professional®. Leaders in the Insurance sector, Simulware can develop projects in all sectors on the market such as in Finance, Wholesale and Enterprise industry.

## **About the Cegos Group**

Created in 1926, the Cegos Group is a worldwide leader in training and development. The Group now runs its own operations in 11 European, Asian and Latin American countries. It is also active in over 50 countries through its network of partners and distributors, which are all leading training providers and top-tier technology experts.

With 1,000 employees and more than 3,000 partner consultants, the Group trains 250,000 people around the globe every year and generates sales of €200 million.

Cegos deploys a global offering, including turnkey and tailored training and development, operational consultancy, Managed Training Services and international training projects. Its "blended learning" approach aims to provide the most suitable and competitive learner experience, by combining multiple learning formats (classroom training, e-learning modules, videoconferences, webcasts, e-training programmes and more).

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