

FOR IMMEDIATE RELEASE**Announcing the 2018 Training Industry Top Training Companies Lists: Content Development**

Training Industry announces the companies selected for the 2018 Content Development Top 20 and Watch Lists.

Raleigh, NC – May 17, 2018 – Training Industry, the most trusted source of information on the business of learning, released the 2018 Top Training Companies selections for the content development sector. Training Industry prepares Top 20 and Watch List reports on critical sectors of the training marketplace as part of its mission to continually monitor the market for the best providers of training services and technologies.

[View the 2018 Content Development Top 20 List and Watch List](#)

Selection to the 2018 Top Content Development Companies Lists was based on the following criteria:

- Industry visibility, innovation and impact
- Capability to develop and deliver multiple types of content
- Company size and growth potential
- Depth and breadth of subject matter expertise
- Quality of clients
- Geographic reach



“This year’s Top 20 Content Development companies are using the some of the newest technologies to create best-in-class training content for learners from all industries,” said Ken Taylor, president of Training Industry. “These tools include innovative approaches to packaging learning content, including the use of artificial intelligence, virtual and augmented reality, and simulations. Further, these top companies demonstrate the ability to help global clients develop consistent experiences for all of their learners, regardless of the modality or language in which the training is delivered.”



“The organizations selected for this year’s Content Development Watch List are emerging providers who demonstrate capabilities to provide quality custom programs for companies in a wide array of industries,” said Danielle Draewell, market research analyst at Training Industry, Inc. “These companies should be considered for any opportunity that demands innovation to provide engaging courses.”

Please provide any thoughts or feedback on this list by emailing info@trainingindustry.com.

About Training Industry, Inc.

Training Industry, Inc. spotlights the latest news, articles, case studies and best practices within the training industry and publishes annual Top 20 and Watch List reports covering many sectors of interest to the corporate training function. Our focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

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